

The **WALT DISNEY** Company

Customer Location
Spain

Industry
Media & Entertainment

Platform
Microsoft Office SharePoint
Server 2007

Critical Needs

- Synchronization of data and content across multiple SharePoint farms
- Maintenance of all customizations, including metadata, tags, securities, and permissions during replication
- Automated replication job scheduling to occur at times best suited for the company, limiting business disruption
- Seamlessly reorganize SharePoint site hierarchies to suit evolving business requirements

AvePoint Solutions
DocAve Replicator for
SharePoint

“DocAve helps us fully utilize SharePoint for our needs.”

- Jose Luis Herrero – IT, Common Application Services, Walt Disney Company EMEA

Case Study: Walt Disney Company Spain & Portugal Performs Lossless SharePoint Synchronization with DocAve®

Success Highlights

- Replicated critical information among multiple SharePoint farms
- Alleviated IT administrator time and resources by automating replication jobs to occur off-hours
- Minimized business disruption by automating custom replication jobs to occur on a pre-determined schedule according to organizational objectives

Customer Profile

The Walt Disney Company Spain & Portugal is the subsidiary company of The Walt Disney Company responsible for marketing the films (on any media), video games, theme parks and resorts, television channels, and any other Walt Disney products in Spain and Portugal.

The Challenge

Walt Disney Company Spain & Portugal sought to offer its employees a portal for team-wide collaboration and a central information store in order for the users to quickly manage any marketing projects that must occur amongst the two countries. In that aim, the company turned to SharePoint, first with Windows SharePoint Services v2 and then with Microsoft Office SharePoint Server 2007. Quickly, IT administrators at the organization realized that exporting and importing data and content amongst its distributed SharePoint farms was too time and resource intensive using SharePoint's native functionality.

Using native Microsoft technology, Walt Disney Company Spain & Portugal IT administrators would have to utilize the STSADM command line tool's Export/Import option. However, many customizations – including metadata, securities, permissions, and site structure – would be lost in the transfer amongst the farms. Manually downloading and uploading documents from one farm to another would not only be extremely time consuming and



resource intensive for administrators, it could disrupt business productivity as users would not necessarily have access to up-to-date content when they need it most.

In order to quickly synchronize content amongst its distributed SharePoint farms according to specific business needs, Walt Disney Company Spain & Portugal began its search for a third-party replication solution.

The AvePoint Solution

After researching several third-party solutions, Walt Disney Company Spain & Portugal selected AvePoint's DocAve Replicator for SharePoint. In addition to DocAve Replicator's feature set, including on-demand or schedulable synchronization of content, configurations, and other customizations among multiple SharePoint farms, the fact that DocAve enabled Walt Disney Company Spain & Portugal to create and reuse replication jobs assured the organization it could confidently reduce the impact on day-to-day business.

"Our main aim was to create a new site structure in SharePoint that would best support our business," said Jose Luis Herrero, IT, Common Application Services, Walt Disney Company EMEA. "AvePoint's DocAve Replicator tool helps us fully utilize SharePoint for our needs."

Swift, Lossless Data Synchronization & Transfer Across SharePoint Farms

Walt Disney Company Spain & Portugal immediately put DocAve to work. The company's administrators began replicating document libraries, lists, and individual items among its SharePoint 2007 environments in order to ensure users throughout Spain and Portugal using SharePoint had access to the most up-to-date information. Administrators were able to flexibly schedule the replication jobs to take place at times best suited to not disrupting ongoing business. Additionally, since there was a large volume

of data being replicated, DocAve's network throttling and byte-level differencing features ensured the company made best use of its network bandwidth.

In addition to replicating entire sites and site collections, Walt Disney Company Spain & Portugal also utilized DocAve to synchronize specific documents and items across data libraries on disparate SharePoint farms, so distributed employees could all access the same content to continue collaborating on projects. DocAve's ability to automate mappings and settings to standardize replication across all farms, as well as its ability to backup content prior to replication for easy roll-back to original content, enabled Walt Disney Company Spain & Portugal to ensure business continuity and help meet its stringent Service Level Agreement policies.

The Bottom Line

With DocAve, Walt Disney Company Spain & Portugal can perform deployment-wide synchronizations of SharePoint content at times best suited to minimize business disruption. Schedulable offline execution of synchronization jobs enables the organization to reuse custom replication jobs, saving time and resources for IT administrators.

About AvePoint

AvePoint is a global technology company and proven software leader. Since its founding in 2001, AvePoint has become one of the world's largest providers of infrastructure management software solutions for SharePoint, offering a fully integrated solution for SharePoint lifecycle management. Propelled by one of the world's largest SharePoint-exclusive research & development teams, AvePoint helps more than 8,000 customers – including many Fortune 500 companies and government agencies – meet their specific business objectives by unleashing SharePoint's full potential. AvePoint, Inc. is headquartered and maintains its principle engineering center in Jersey City, NJ, with



wholly owned sales and engineering centers in the USA, Canada, Australia, United Kingdom, Germany, Japan, Singapore, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as US Government GSA provider.

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