



To unleash SharePoint's full potential as a WCM platform, AvePoint's DocAve Software Platform helps organisations to:

- Improve user experience by decreasing content access times – even for global users.
- Increase platform stability by automating change management.
- Increase operational efficiency by simplifying management of SharePoint content, configurations, and security and delegating deployment tasks
- Provide robust business continuity and meet stringent Service Level Agreements (SLAs)

## Web Content Management Solution Brief

Learn how organisations worldwide use AvePoint's DocAve Software Platform to leverage Microsoft SharePoint 2010 as an effective Web Content Management (WCM) system.

### Business Needs

Intranet and Internet sites, initially created as static information stores, have quickly transformed into dynamic environments for managing customer relationships, collaborating with partners, and communicating with knowledge workers worldwide. As reliance on web content has increased, so has the demand for a solution empowering line-of-business and information technology (IT) users with the tools necessary for efficiently and effectively managing these complex, internal- or external-facing websites.

While prior versions of SharePoint were largely utilised for intranet purposes, Microsoft SharePoint 2010 provides new, richer sets of web content management (WCM) functionality enabling organisations to truly use SharePoint for the customer-facing aspect of its business. The ultimate goal, then, would be to consolidate both the internal and external presence for an organisation on one platform – including securities, processes, and governance – via SharePoint. The opportunity is great, but so are the potential implications for SharePoint scalability, manageability, and compliance.

### Challenges

In order for SharePoint infrastructure requirements to be established, organisations must find ways to:

- **Distribute** content publication and management to content owners
- **Automate** content and application publishing
- **Scale** SharePoint globally to provide fast access for all users
- **Ensure** SharePoint is available for all users without disruption
- **Archive** web content to maintain historical records





## DocAve Difference

The DocAve Software Platform enhances SharePoint's WCM features to distribute, automate, scale, ensure, and archive global SharePoint content and provide reliable SharePoint access, availability, and collaboration.

## Key Benefits of the DocAve Software Platform

### Minimise Time and Effort Required to Transition Web Content Management Initiatives to SharePoint:

- Seamlessly migrate content residing in static, http- or https-accessible web sites into SharePoint

### Streamline, Distribute, and Automate SharePoint Administration, Deployment, and Geo-Replication:

- Delegate content, solution, or customisation deployment to optimise operational efficiency with security-trimming – based on SharePoint permission or by administrative role
- Automate the deployment of all content, configurations, solutions, customisations, and features between SharePoint farms from a single interface
- Quickly copy, move, or restructure SharePoint websites while maintaining all requisite metadata

### Optimise Platform Performance and User Experience:

- Improve global users' quality of service by providing fast, local access to SharePoint content with on-demand or schedulable granular content and configuration replication within and between any SharePoint farms
- Improve SharePoint performance by optimising SQL server resources utilising Microsoft's supported External BLOB Storage (EBS) or Remote BLOB Storage (RBS) application programming interfaces (APIs) to extend binary large object (BLOB) storage beyond SQL
- Provide web-based access to large media files residing in network and cloud file shares directly through SharePoint

### Simplify SharePoint Management and Protection:

- Simplify global farm management for all SharePoint assets, including content, configurations, and permissions
- Protect all SharePoint farms – including externalised BLOBs, solutions, and configurations – from a single interface, to easily meet availability SLAs
- Minimise business disruption with one-switch failover to a standby SharePoint environment in the event of a disaster or network downtime
- Comply with stringent recovery time objective (RTO) SLAs with quick restores of SharePoint assets, preserving all content, metadata, and security

### Archive Web Content:

- Archive SharePoint content via a customisable business rule-based engine
- Retain archived SharePoint sites in immutable form to maintain historical records

## DocAve Suite for Web Content Management

### DocAve solutions for migrating web content to SharePoint:

- *DocAve Website Migrator*

### DocAve solutions for streamlining and delegating deployment and publication tasks:

- *DocAve Administrator, Content Manager, Deployment Manager, and Replicator*

### DocAve solutions for optimising user experience:

- *DocAve Connectors, Extender, and Report Centre*

### DocAve management and availability solutions:

- *DocAve Administrator, Backup and Restore, and High Availability*

### DocAve solutions for archiving expired web content:

- *DocAve Archiver and Vault*

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## About AvePoint

AvePoint is a global technology company and proven software leader. Since its founding in 2001, AvePoint has become one of the world's largest providers of enterprise-class governance solutions for Microsoft SharePoint. Propelled by one of the world's largest SharePoint-exclusive research & development teams, AvePoint helps more than 8,000 customers – including many Fortune 500 companies and government agencies – meet their specific business objectives utilising the SharePoint platform. AvePoint, Inc. is headquartered and maintains its principle engineering centre in Jersey City, NJ, with wholly owned sales and engineering centres in the USA, Canada, Australia, United Kingdom, France, Germany, Japan, Singapore, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as a US Government GSA provider via strategic partnerships.

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